



SPONSORSHIP OPPORTUNITIES



Camp:
10451 Lakeshore Dr.
West Olive, MI 49460

Grand Rapids office:
528 Bridge St. NW Suite 6
Grand Rapids, MI 49504

campblodgett.org



CONTACT

Lucy Dyer Joswick
Executive Director

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lucy@campblodgett.org

Your Connection

Camp Blodgett's Mission Pillars connect with many corporate responsibility initiatives. Some examples include:

Promoting Social Responsibility: Environment care, access to outdoors, access to STEM and robotics experiences, access to college/career exploration, leadership development, volunteerism, and charitable giving.

Encouraging Academic Success: Post-secondary education exploration, career readiness and exploration, increasing interests in STEM, leadership development, and mentorship.

Supporting the Development of Healthy Self-Esteem: Leadership development, mentorship, and diversity, equity, and inclusion.



Sample Sponsor Banner

Sponsor logos are featured in our print newsletters, e-news, campaign materials, annual report, on our website, and on display at events.



Fuel Our Mission

Invest in our mission and your team through our team-building retreats, meetings, or special event rentals.

Whether you seek a formal conference space for 150 guests or a relaxed fireside meeting area for a dozen, the Loeks Retreat Center is the perfect space for your next corporate getaway. **Rental includes beautiful views of Lake Michigan and a number of small conference rooms for breakout sessions as well as access to our kitchen.** We also offer eight guest rooms for overnight stays.



For more info, contact Lucy Dyer Joswick at 616-949-0780 ext. 101 or lucy@campblodgett.org



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Our Story

Camp Blodgett is a century old non-profit **focused on providing access to experiences for low-income children of West Michigan**. We were founded by a group of women now known as the Camp Blodgett Guild who were dedicated to supporting the orphans residing at the D.A. Blodgett Home for Children. It was through their philanthropy that John Blodgett donated the land on the lakeshore where Camp Blodgett exists today.

Today, our programming has evolved from a summer camp experience to a variety of year-round programs benefiting eight- to seventeen-year-old children and teens in Kent and Ottawa Counties.

Our Programs

- Summer Camp
- STEM Academy
- Day Camps
- STEM After-school Programs
- Outdoor Adventures
- Future-focused Leadership Development

Our Mission

At Camp Blodgett, we empower youth in West Michigan through educational and recreational experiences that:



Promote Social Responsibility



Encourage Academic Success



Support Healthy Self-Esteem



COMMUNITY SUPPORT MAKES CAMP BLODGETT POSSIBLE

950	total number of kids served in 2023
100	number of kids attending summer camp each week
\$500	the true cost of summer camp per week for one child to attend
\$40	the amount most families pay for a week-long summer camp experience
7	number of week-long summer camp sessions
476	number of additional kids served in 2023 through school groups
55	number of rentals in 2023
2	number of 10-week cohorts of 30 students called the FIERCE Leadership Program
75%	percentage of kids served that come from low-income families
over 60%	percentage of funding that comes from sponsorships, grants, and donations

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Camp Blodgett FOR THE KIDS SPONSORSHIP

Why partner with Camp Blodgett?

Demonstrate your social responsibility by investing in Camp Blodgett! **Your support fills the gap for low-income families in West Michigan**, granting kids access to a summer camp experience they otherwise could not afford.



Mission Engagement Opportunities:

- Engage with future employees (our teen leaders)
- Facilitate STEM, Leadership, or Outdoor programs
- Volunteer with your team at Camp Blodgett

Our Reach

1,200	average weekly website visits
800	donors receiving monthly e-newsletters
2,200	donors receiving print newsletters & annual report
55	events hosted at Loeks Retreat Center annually
10,500	attendees inside Loeks Retreat Center annually

Sponsorship benefits are based on a calendar year (Jan-Dec) and are honored from the time they are pledged to the end of 2024.

\$10,000

- Logo on website
- Social Media 'Thank You'
- Logo in donor e-news
- Logo in print newsletter
- Banner at Retreat Center*
- Day Meeting Rental at Loeks Retreat Center
- Summer Concert Happy Hour Access
- Summer Concert Series tickets (10 total)
- For The Kids Soiree tickets (16)

\$5,000

- Logo on website
- Social Media 'Thank You'
- Logo in donor e-news
- Logo in print newsletter
- Banner at Retreat Center*
- Summer Concert Happy Hour Access
- Summer Concert Series tickets (5 total)
- For The Kids Soiree tickets (8)

\$2,500

- Logo on website
- Social Media 'Thank You'
- Logo in donor e-news
- Logo in print newsletter
- Banner at Retreat Center*
- Summer Concert Series tickets (2 total)
- For The Kids Soiree tickets (4)

\$1,000

- Logo on website
- Social Media 'Thank You'
- Logo in print newsletter
- For The Kids Soiree tickets (2)

\$500 - Campership - 700 Kids in Need

Sponsor one child to attend an adventure-filled week of summer camp on Lake Michigan.

In-kind donations are another great way for sponsors to support Camp Blodgett programs.

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* Please note: sponsorships must be received by **5/1/2024** to appear on banner.



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